



# Bribie Island Junior Rugby League Club

## SPONSORSHIP PACKAGES

### BIJRL AND ITS WHY

Bribie Island & Districts Junior Rugby League Club is a not-for-profit organization. We depend on donations, grants and sponsorship to help fund the uniforms, day to day running of the club, general maintenance, and improvements to ground and clubhouse facilities.

The 2021 season was without a doubt a great year. After not being able to proceed in 2020 due to Covid it was great to get everyone back on the field of play.

We have 16 teams in our club this year composing of 200 players and over 40 volunteers/ parents as volunteer coaching staff and committee.

We are proud of our club and our achievements this year and feel that we will grow and achieve more of our goals next season with the constant growing support of our community.

We have recently partnered with Redcliffe Dolphins to enable growth within the development of our coaches and players through the opportunities offered by Redcliffe.

We play in the Sunshine Coast Junior Rugby League competition and have been established since 1982.

Our players travel to play against teams as far north as Gympie and as far west as Stanley Rivers. We are amongst 13 clubs who play in the Sunshine Coast Junior Rugby League Competition.

Junior Rugby League is becoming a popular sport offering opportunity for a non-contact game available to our younger players allowing the experience and growth as a player prior to introducing Tackle.



### WHY YOUR BUSINESS WILL BENEFIT FROM BEING INVOLVED

The Bribie Island & Districts Junior Rugby League Club is one of the Sunshine Coasts medium size clubs. We have increased our membership each year. We have a great reputation for being Respectful, having strong family values and delivering great pathway for our Juniors.

Our Club and Home is situated on Bribie Island and has the potential to grow to one of the biggest sporting clubs within the area. We offer age divisions for players aged 5 to 16 years old and now host girls' teams.

We would like to offer your Business the support and opportunity to promote your business to the hundreds of participants and their families who visit our club each week and throughout the year.

Our newly constructed webpage is widely received by the Junior Rugby League community and will offer your business great exposure.

I invite you to become a sponsor of our club and share the success from 2022 and beyond.

### WHY INVEST IN OUR CLUB

- Sponsoring a sports club can help grow the community support and a positive perception for your business.
- Create loyalty towards your Brand.
- Can provide unique opportunities for business and help develop in ways general advertising does not.
- Increase local brand awareness.
- Consumers are generally aware official sponsors contribute to events or sports they participate in, and research shows sports fans have a positive perception of the sports sponsors.
- Access for your brand to target your market – Bribie Island and its surrounds.
- These benefits for businesses can continue well after sponsorships.



This 2022 Season we are purchasing new jerseys for our and are looking for sponsorship partners to display their businesses on them. BIJRL sponsorship opportunities offer your business tangible benefits for your yearly investment.

### BIJRL 2022 SPONSORSHIP PACKAGES

1X DIAMOND SPONSOR – FRONT JERSEY – no longer av

2X GOLD SPONSOR – BACK OF JERSEY- \$2000.00

2X SILVER SPONSOR – SLEEVE OF JERSEY - \$1000.00

4X BRONZE SPONSOR – LEG OF SHORTS - \$1000.00

4X GOLD POST PADS – FIELD 1 - \$1500.00

4X GOLD POST PADS – FIELD 2 - \$1000.00

2X SCORE BOARD SPONSORS – FIELD 1 - \$1500.00

MINI SPONSOR – BACK OF POLO - \$350.00

FIELD SIGN – MATERIAL STYLE - \$600.00

IN KIND SPONSORSHIP – SUPPLY TRADE IN NEED - \$0

Should you and your business like to become a partner with BIJRL for 2022 please complete the information below with your selected Sponsorship package as above and return to Nattalie DeRossi.

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

Total value: \_\_\_\_\_ Signature: \_\_\_\_\_

PO BOX 122, BRIBIE ISLAND, 4507 QLD  
EMAIL: bijrlcommittee@gmail.com

### Diamond Sponsorship Package \$3000.00

FRONT JERSEY SPONSOR to be held for 2 years.  
SPONSORS LOGO DISPLAYED ON ALL FORMS OF CLUB MEDIA  
(FACE BOOK, INSTAGRAM, AND WEBSITE)  
SIGNAGE RIGHTS AT THE COMPLEX ON FIELD 1  
SPONSOR LOGO ON POLO/ TRAINING SHIRT  
PROMOTION OF BUSINESS AT ALL HOME GAME  
DISPLAY OF COMPANY BANNERS ON GAME DAYS (SUPPLIED BY  
COMPANY)  
TWO TICKETS TO THE BIJRL PRESENTATION DAY  
TWO POLO SHIRTS (SIZE TO BE CONFIRMED BY BUSINESS)



### Bronze Sponsorship Package \$1000.00

LEG OF SHORTS SPONSOR to be held for 1 year.  
SPONSORS LOGO DISPLAYED ON ALL FORMS OF CLUB MEDIA  
(FACE BOOK, INSTAGRAM, AND WEBSITE)  
SIGNAGE RIGHTS AT THE COMPLEX ON FIELD 1  
SPONSOR LOGO ON POLO/ TRAINING SHIRT  
PROMOTION OF BUSINESS AT ALL HOME GAME  
DISPLAY OF COMPANY BANNERS ON GAME DAYS (SUPPLIED BY  
COMPANY)  
1 TICKET TO THE BIJRL PRESENTATION DAY  
1 POLO SHIRT (SIZE TO BE CONFIRMED BY BUSINESS)

### MINI Sponsorship Package \$350.00

MINI SPONSOR to be held for 1 year.  
SPONSORS LOGO DISPLAYED ON ALL FORMS OF CLUB MEDIA  
(FACE BOOK, INSTAGRAM, AND WEBSITE)  
SPONSOR LOGO ON POLO/ TRAINING SHIRT  
PROMOTION OF BUSINESS AT ALL HOME GAME

### Gold Sponsorship Package \$2000.00

BACK OF JERSEY SPONSOR (CHOICE OF TOP OR BOTTOM) to be held for 2 years.  
SPONSORS LOGO DISPLAYED ON ALL FORMS OF CLUB MEDIA  
(FACE BOOK, INSTAGRAM, AND WEBSITE)  
SIGNAGE RIGHTS AT THE COMPLEX ON FIELD 1  
SPONSOR LOGO ON POLO/ TRAINING SHIRT  
PROMOTION OF BUSINESS AT ALL HOME GAME  
DISPLAY OF COMPANY BANNERS ON GAME DAYS (SUPPLIED BY  
COMPANY)  
TWO TICKETS TO THE BIJRL PRESENTATION DAY  
TWO POLO SHIRTS (SIZE TO BE CONFIRMED BY BUSINESS)



### Goal Post Pads Sponsorship Package \$1500.00

GOAL POST PADS SPONSOR to be held for 1 year.  
SPONSORS LOGO DISPLAYED ON ALL FORMS OF CLUB MEDIA  
(FACE BOOK, INSTAGRAM, AND WEBSITE)  
SIGNAGE RIGHTS AT THE COMPLEX ON FIELD 1  
SPONSOR LOGO ON POLO/ TRAINING SHIRT  
PROMOTION OF BUSINESS AT ALL HOME GAME  
DISPLAY OF COMPANY BANNERS ON GAME DAYS (SUPPLIED BY  
COMPANY)  
1 TICKET TO THE BIJRL PRESENTATION DAY  
1 POLO SHIRT (SIZE TO BE CONFIRMED BY BUSINESS)

### Field Sign Sponsorship Package \$600.00

Field Sign SPONSOR to be held for 1 year.  
SPONSORS LOGO DISPLAYED ON ALL FORMS OF CLUB MEDIA  
(FACE BOOK, INSTAGRAM, AND WEBSITE)  
PROMOTION OF BUSINESS AT ALL HOME GAME  
DISPLAY FIELD SIGN ON HOME GROUNDS

### Silver Sponsorship Package \$1000.00

SLEEVE OF JERSEY SPONSOR to be held for 2 years.  
SPONSORS LOGO DISPLAYED ON ALL FORMS OF CLUB MEDIA  
(FACE BOOK, INSTAGRAM, AND WEBSITE)  
SIGNAGE RIGHTS AT THE COMPLEX ON FIELD 1  
SPONSOR LOGO ON POLO/ TRAINING SHIRT  
PROMOTION OF BUSINESS AT ALL HOME GAME  
DISPLAY OF COMPANY BANNERS ON GAME DAYS (SUPPLIED BY  
COMPANY)  
A TICKET TO THE BIJRL PRESENTATION DAY  
A POLO SHIRT (SIZE TO BE CONFIRMED BY BUSINESS)



Logo to be displayed on sleeve

### Score Board Sign Sponsorship Package \$1500.00

SCORE BOARD SIGN SPONSOR to be held for 1 year.  
SPONSORS LOGO DISPLAYED ON ALL FORMS OF CLUB MEDIA  
(FACE BOOK, INSTAGRAM, AND WEBSITE)  
SIGNAGE RIGHTS AT THE COMPLEX ON FIELD 1  
SPONSOR LOGO ON POLO/ TRAINING SHIRT  
PROMOTION OF BUSINESS AT ALL HOME GAME  
DISPLAY OF COMPANY BANNERS ON GAME DAYS (SUPPLIED BY  
COMPANY)  
1 TICKET TO THE BIJRL PRESENTATION DAY  
1 POLO SHIRT (SIZE TO BE CONFIRMED BY BUSINESS)

**ON BEHALF OF BIJRL WE WOULD LIKE TO THANK YOU FOR  
YOUR SUPPORT AN DLOOK FORWARD TO PARTNERING WITH  
YOUR BUSINESS IN 2022**

